

VT KnowledgeWorks Global Partnership Event: August 20-26, 2017

University Track Agenda available at <http://www.vtkwglobal.com/2017/resources>

Note: Attendees should wear their name badge to every activity and event component listed below

Sunday, August 20

- Arrive and check into hotel; all attendees arrange transportation from the Roanoke-Blacksburg Regional Airport to The Inn at Virginia Tech (901 Prices Fork Road, Blacksburg) or to their hotel in Blacksburg. Attendees can ask an airport attendant about using the conference room on the second floor of the airport when waiting for transportation to Blacksburg. View a list of transportation methods from the airport to Blacksburg at <http://www.roanokeairport.com/ground-transportation>. Refer to “Transportation Recommendations” starting on page 9 of the Event Resource Guide online for additional ways to commute to Blacksburg at www.vtkwglobal.com/2017/resources.

Monday, August 21

- University Track attendees should meet outside at 12:10 p.m. of The Inn at Virginia Tech and underneath the front entry drop-off to take a shuttle ride to Custom Catering Center in Blacksburg (902 Patrick Henry Drive, Blacksburg). Shuttle leaves at 12:15 p.m.
- Welcome lunch with event attendees and host companies at Custom Catering Center at 12:30 p.m., including introductions and Challenge overview.
- Lunch concludes around 1:45 p.m. University Track participants meet outside the main doors of Custom Catering Center at 1:45 p.m. to the Virginia Tech campus for a walking tour and overview of the College of Agriculture and Life Sciences Global Programs – Food and Health Research Afternoon Learning Lab. Coordinator: Ben Grove, begrove@vt.edu, 540-231-7640.
 - 2:00-2:40 p.m. – Department of Biochemistry, Fralin Hall, led by Dr. Azadeh Aryan, Research Scientist, who will discuss the research and studies being conducted on mosquitos and the infectious diseases they carry like malaria, dengue, and Zika fever.
 - 2:50-3:30 p.m. – Department of Human Nutrition, Foods, and Exercise, led by Dr. Matthew Hulver, Associate Professor and Department Head.
 - 3:45-4:25 p.m. – Department of Food Science and Technology, Human and Agricultural Biosciences Building (HABB1), led by Professor Dr. Sean O’Keefe, who will discuss Virginia Tech’s brewhouse, malting system, and distilling facilities with samples provided of locally grown hops and malted barley.
- Tour guide leads global university track attendees to the main entrance of the Human and Agricultural Biosciences Building 1 (HABB1), located at 1230 Washington St. SW on the Virginia Tech campus at 4:30 p.m. for departure on The Inn at Virginia Tech’s shuttle back to the hotel before dinner at 5:30 p.m.
- Attendees should meet outside the main doors of The Inn at Virginia Tech to take a shuttle ride to the Wikiteria Market and Café in the VT Corporate Research Center (1715 Pratt Drive, Blacksburg), which leaves at 5:25 p.m.
- Casual welcome dinner with all event attendees at the Wikiteria Market and Café at 5:30 p.m. Cash bar is available for alcoholic beverages, if attendees would like to bring their ID (passport) and money.
- Shuttle ride at 7:30 p.m. from the Wikiteria Market and Café back to The Inn at Virginia Tech.

Tuesday, August 22

- 8:30 a.m. Annual Partner Roundtable in Drillfield meeting room, The Inn at Virginia Tech. Dress attire is business casual. University Track participants have the opportunity to exchange information about their institution’s entrepreneurship support programs, as well as provide an update about new innovations and initiatives being conducted at their institution. Attendees should bring their presentation saved on a USB drive to upload and present at the roundtable from a shared Apple laptop.

Tuesday, August 22 Continued

- Presentations should be sent to Lindsey Eversole, lindsey.eversole@vtknowledgeworks.com, in advance, so she can upload the presentations to a public site online called [SlideShare](https://slideshare.net), so everyone has access to them later. Each presentation is 10 minutes, followed by 5 minutes of question and answer time.
 - 8:30 a.m.....Welcome and Introductions
 - 8:40 a.m.....VT KnowledgeWorks, Jim Flowers
 - 8:50 a.m.....University of Technology Sydney, Joe Allen
 - 9:10 a.m..... Tecnológico de Monterrey, Maria de los Dolores González
 - 9:30 a.m.....University of Kent, Gary Robinson
 - 9:50 a.m..... University of Trento, Roberto Napoli
 - 10:10 a.m.....20-minute break in the Upper-Quad
 - 10:30 a.m..... Apex Systems Center for Innovation and Entrepreneurship, Derick Maggard/Sean Collins
 - 10:50 a.m.....ZHAW Zurich University of Applied Sciences, Beata Gruschka
 - 11:10 a.m..... Adolfo Ibáñez University, Oscar Guillermo Azocar Campos
 - 11:30 a.m.....Alexandria University, Mustafa ElNainay

 - 11:50 a.m.....Lunch in Preston's Restaurant at The Inn at Virginia Tech
Roundtable discussion over lunch: How to measure success and determine program metrics
Moderated by Derick Maggard, Apex Systems Center for Innovation and Entrepreneurship

 - 1:00 p.m..... Virginia Tech Corporate Research Center, Joe Meredith
 - 1:20 p.m.....Vienna University of Technology, Dragos-Cristian Vasilescu
 - 1:40 p.m..... King Mongkut's University of Technology Thonburi, Nantanat Arunothayanan
 - 2:00 p.m..... Pontificia Universidad Católica de Chile, Francisco Pizarro
 - 2:20 p.m.....20-minute break in the Upper-Quad
 - 2:40 p.m..... Virginia Tech's Outreach and International Affairs, Guru Ghosh
 - 3:00 p.m..... Ghent University, Lobke Van Damme
 - 3:20 p.m..... Stellenbosch University, William Cloete
 - 3:40 p.m.....5-minute break in the Upper-Quad
 - 3:45 p.m.....Roundtable discussion: How to recruit and work with corporate sponsors
Moderated by Jim Flowers, VT KnowledgeWorks
 - 4:30 p.m.....Conclusion; University Track participants can enjoy dinner on their own

Wednesday, August 23

- University Track attendees should meet outside at 7:45 a.m. of The Inn at Virginia Tech and underneath the front entry drop-off to take a shuttle ride to the Concept Conference Room in the VT Corporate Research Center at 1880 Pratt Drive, Suite 2018, in Blacksburg. Shuttle leaves at 7:50 a.m. Please wear your name badges.
- Meeting in the Virginia Tech Corporate Research Center to discuss and brainstorm future Global Partnership Event initiatives at 8:00 a.m., in the Concept Room (1880 Pratt Drive, Suite 2018). Derick Maggard, Apex Systems Center for Innovation and Entrepreneurship, will host this session from 8:00-9:00 a.m.
Discussion points, include:
 - Student Exchange Program at Virginia Tech leading up to the Global E Challenge
 - Interest in developing the University Track in Washington, D.C.
 - Current strengths and weaknesses of the Global Partnership Event agenda
 - Future website, email, and newsletter communication

Wednesday, August 23 Continued

- Discussion from 9:00-11:00 a.m. for all University Track attendees to discuss and share information about “opportunities for collaboration” institution-wide, regarding relevant events, student exchange programs, research projects, and new global or entrepreneurship initiatives that benefit the mutual best interests of Global Partnership members. Please join us for this interactive discussion to learn and hear from all Global Partners, which is facilitated by Dr. Roberto Napoli, from the University of Trento. Virginia Tech representatives from the Office of Economic Development, Global Education Office, and across the various colleges of Virginia Tech will be present.
- The Inn at Virginia Tech’s shuttle picks up University Track attendees outside of the main entrance doors of the facility (1880 Pratt Drive in the VT Corporate Research Center) at 11:15 a.m. and drives them to Bull & Bones Brewhaus & Grill, located at 1470 S. Main Street, Suite 120, in Blacksburg. John Muffo (Cell: 540-558-8006) will follow behind the shuttle and pick up the overflow attendees that don’t fit on the shuttle at 11:15 a.m. and drive them to restaurant.
- Lunch at 11:30 a.m. at Bull & Bones Brewhaus & Grill. Attendees will place their food order first from a select menu, including an entrée, plus their choice of a beer sampler, glass of wine or dessert to come with their meal. Attendees will enjoy a brewery tour, before their lunch from 12:00-1:00 p.m., all paid for and arranged by VT KnowledgeWorks. Bull & Bones coordinator: Matt Davidson, blacksburg@bullandbones.com, 540-953-2855.
- Departure at 1:00 p.m. outside the main entrance doors of the restaurant via The Inn at Virginia Tech’s shuttle, as well as John Muffo’s car back to The Inn at Virginia Tech for the afternoon.
- Attendees have the afternoon free, after drop-off at The Inn at Virginia Tech around 1:10 p.m. Student teams will have scheduled audio visual tests throughout the afternoon to test their presentation on the auditorium system and laptop in Alumni Assembly Hall, The Inn at Virginia Tech. University Track participants are welcome to stop by and assist their team. The audio visual test schedule in Alumni Assembly Hall is:

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| 1:15 p.m.: Chitomics | 3:00 p.m.: Tekuma |
| 1:30 p.m.: Cohex | 3:15 p.m.: Curoso Labs |
| 1:45 p.m.: PAL’AGUA | 3:30 p.m.: Prognitive |
| 2:00 p.m.: Nexenic | 3:45 p.m.: Plann3r |
| 2:15 p.m.: Silent Hero | 4:00 p.m.: College Dough |
| 2:30 p.m.: FlyingScarecrows | 4:15 p.m.: Recomendado.ec |
| 2:45 p.m.: SkyCam | 4:30 p.m.: Todo |

- Attendees should meet outside of The Inn at Virginia Tech and underneath the front entry drop-off to take a shuttle ride to Jim Flowers’ house (1801 Brush Mountain Circle, Blacksburg) for dinner, which leaves at 5:45 p.m. Please wear your name badges.
- Dinner at Jim Flowers’ house for all faculty attendees at 6:00 p.m.
- Shuttle to pick up faculty members at Jim’s house at 9:00 p.m. and take them back to The Inn at Virginia Tech.

Thursday, August 24

- Global Student Entrepreneurship Challenge in Alumni Assembly Hall, The Inn at Virginia Tech & Skelton Conference Center from 8:15 a.m.-4:00 p.m. Attendees are encouraged to arrive at 7:45 a.m. in Alumni Assembly Hall to enjoy complimentary light breakfast treats and get settled before the Challenge starts at 8:15 a.m. Challenge agenda and live stream channel available at www.vtkwglobal.com/video/challenge.
- Global attendees break for lunch, provided by VT KnowledgeWorks in Latham Ballroom A at 12:10 p.m.
- Global Student Entrepreneurship Challenge continues from 1:10-4:00 p.m.
- Awards Ceremony Banquet and Celebration at 6:30 p.m. in Latham Ballroom AB, at The Inn at Virginia Tech. Please arrive promptly at 6:30 p.m., since the program starts shortly after.
- After the banquet concludes around 8:30 p.m., attendees have the option of seeing a free movie on the Drillfield on the Virginia Tech campus or going to an informal, after-party celebration in Downtown Blacksburg.
 - Option 1: *Wonder Woman* movie showing on the Drillfield on the Virginia Tech campus, starting at 9:00 p.m. and ending around 11:30 p.m. The event is free and the rain location will be held in Burruss Hall on the Virginia Tech campus. University Track participants can walk to it from The Inn at Virginia Tech.

Thursday, August 24 Continued

- Option 2: Social at PK's Bar & Grill located at 432 N Main Street, Blacksburg. PK's accepts those that are 18 and over with a valid picture ID. Please bring your passport to enter and spending money if you plan to drink. University Track attendees can either request a ride with their teams' host families to Downtown Blacksburg or take The Inn at Virginia Tech's shuttle at their convenience. If faculty attendees decide to take a shuttle, please arrange one at the front desk of the hotel. All bars in Downtown Blacksburg require a picture ID to enter and attendees can enjoy the nightlife in Blacksburg at their leisure on their own.
- 12:30 a.m.: Celebration concludes when all attendees depart on shuttles at 12:30 a.m. available outside of PK's Bar & Grill. For teams, this will be the only transportation available back to their host family. University Track attendees can take an Uber ride back at their convenience.

Friday, August 25

- Check-out from hotel. Meet outside of The Inn at Virginia Tech and underneath the front entry drop-off for all attendees to take a chartered bus at 9:15 a.m. to The Hotel Roanoke. Bus leaves at 9:30 a.m.
- Bus takes attendees to the Roanoke Star Overlook on Mill Mountain, located at 2198 Mill Mountain Spur, Roanoke, Virginia, to see a mountain-top view of the city of Roanoke and to take pictures.
- Drop off luggage at The Hotel Roanoke lobby. Although check-in is not until 4:00 pm, guests can check with the front desk throughout the day to see if their room is available earlier. Wi-Fi login information available at the front desk as well. Lunch vouchers will be distributed at this time.
- Lunch available from 12:00-3:00 p.m., on your own, in the City Market Building in Downtown Roanoke by using the \$12 voucher to eat at one of the cafés located within the building. Refer to the online Downtown Roanoke map regarding its nearby location to The Hotel Roanoke at www.downtownroanoke.org/get-around/downtown-map.
- Attendees can explore Downtown Roanoke at their leisure. Refer to "Explore Roanoke," in the Event Resource Guide online at www.vtkwglobal.com/2017/resources, for additional links on where to shop and what to see in Downtown Roanoke, as well as public transportation maps (on page 18-19). These options are within walking distance to The Hotel Roanoke, including:
 - Center in the Square (located across from the City Market Building), which includes Science Museum of Western Virginia, History Museum of Western Virginia, Butterfly Atrium, Pinball Museum, and Aquarium. Learn more about Center in the Square at <http://www.centerinthesquare.org>.
 - Taubman Museum of Art, Virginia Museum of Transportation, shopping in Downtown Roanoke, shopping at Valley View Mall (accessible by taking the Valley Metro Bus at 1108 Campbell Ave SE, Roanoke), hotel pool.
- Closing Reception in Shenandoah Ballroom, Hotel Roanoke at 5:30 p.m. All attendees should be present and dressed in business professional attire for this concluding celebration of music, food, and dance, as well as a photo booth available to take pictures with friends! Please bring your photo ID (passport) for the open bar available and continued festivities post the reception.
- Attendees have the option of continuing their celebrations in Downtown Roanoke with some PowerSchool employees at 8:45/9:00 p.m. Guests will walk from The Hotel Roanoke into Downtown Roanoke with PowerSchool employees. Please bring money and a picture ID (passport) to verify your age and to enter places in Downtown Roanoke. Attendees can return to their hotel room at Hotel Roanoke at their leisure.

Saturday, August 26

- Attendees depart and checkout at the hotel front desk no later than 11:00 a.m. Guests can personally arrange a shuttle from The Hotel Roanoke to the airport at the front desk. Make your reservations in advance (on Friday), since there is only one shuttle, which runs from 5:45 a.m.-11:45 p.m., and every 30 minutes on the quarter hour. Inform the bell staff of your shuttle reservation, upon waiting outside. If attendees must wait for their flight departure at the Roanoke-Blacksburg Regional Airport, they can comfortably wait in the second-floor conference room of the airport, if they wish.

Questions? Contact Lindsey Eversole or a VT KnowledgeWorks staff member, referring to the contact information at www.vtkwglobal.com/2017/resources.