

VT KnowledgeWorks Global Partnership Event: August 20-26, 2017

Student Track Agenda available at <http://www.vtkwglobal.com/2017/resources>

Important: Attendees should wear their name badge to every activity and event component listed below

Note: *Host family assistance highlighted in red font*

Sunday, August 20

- Students enjoy the day with their host family and prepare for the event week in Roanoke-Blacksburg, Virginia.

Monday, August 21

- **Host families drop student(s) off at Custom Catering Center (902 Patrick Henry Drive, Blacksburg) at 10:30 a.m.**
- Team building exercise starting at 10:45 a.m., including presentation made by Barry L. O'Donnell, former Assistant Professor of Practice in the Management Department of Pamplin College of Business at Virginia Tech.
- Jim Flowers, Executive Director of VT KnowledgeWorks, presents "The Power to Change the World" at noon.
- Welcome lunch with event attendees and host companies at Custom Catering Center at 12:30 p.m., including introductions and Challenge overview.
- Lunch concludes around 1:45 p.m. Students shadow their host company and practice their presentations at the company site until 5:00 p.m. Teams should bring their laptop and presentation saved to a USB drive.
- Host companies drop off student teams at the Wikiteria Market and Café in the Virginia Tech Corporate Research Center (1715 Pratt Drive, Blacksburg) at 5:30 p.m.
- Global event attendees enjoy dinner at the Wikiteria Market and Café at 5:30 p.m. Cash bar available; identification (passport) required to meet the legal drinking age of 21, if you desire to purchase alcohol.
- **Host families pick up their student(s) at the Wikiteria Market and Café (1715 Pratt Drive, Blacksburg) at 7:30 p.m.**

Tuesday, August 22

- **Host families drop student(s) off no later than 9:00 a.m. at the Center for the Arts at Virginia Tech (Moss Arts Center, 190 Alumni Mall, Blacksburg). Students meet tour guide inside the Moss Arts Center lobby.**
- Moss Arts Center tour begins at 9:00 a.m. in the main lobby. Coordinator: Jon Catherwood-Ginn, rjginn@vt.edu, 540-231-0872, 570-772-3564, and Holly Williams, hmccall@vt.edu.
- Moss Arts Center tour guide escorts students outside of the main entrance for bus and van pick-up at 9:45 a.m. Bus driven by Tom Wilson, tgwilson@vt.edu, cell: 540-320-6101, and accompanying van to transport students.
- Virginia Tech campus tour provided by Apex Systems Center for Innovation and Entrepreneurship from 9:45-11:15 a.m., including:
 - 10:00 a.m. - Arrive at New Classroom Building on campus for Virginia Tech entrepreneurship overview presented by Sean Collins, room 160.
 - 10:25 a.m. - Arrive at Pritchard and Lee Hall and divide into two groups to see the Inventz Makers Space and Innovate Venture Lab. Bus and van can depart after this drop-off, if it's not raining.
 - 10:55 a.m. - Tour guides lead event attendees from Pritchard and Lee Hall to the semi-circle driveway (pull-off area) in front of Cassell Coliseum (off of Beamer Way entrance) to meet Lane Stadium tour guide. David Caravati, Apex Systems Center for Innovation and Entrepreneurship, accompanies group on Lane Stadium tour.
- Attendees take a Lane Stadium tour at 11:15 a.m. Lane Stadium coordinator: Lauren Belisle, lblisle@vt.edu, 540-231-3236.
- After the tour concludes, tour guide leads attendees by 12:15 p.m. to the semi-circle driveway (pull-off area) in front of Cassell Coliseum (off of Beamer Way).
- Host companies pick the teams up at 12:30 p.m. in front of Cassell Coliseum on the Virginia Tech campus (675 Washington Street, SW, Blacksburg). For pick-up convenience, each team will be waiting at the semi-circle drop-off entrance on the side of Cassell Coliseum, located off of Beamer Way.

Tuesday, August 22 Continued

- Host companies provide lunch to the teams and teams will receive coaching from their host company and work on their presentations for the remainder of the afternoon. Teams will have time to work on their presentations before meeting with their host company representatives later that afternoon at their company site.
- Host company drops the team off at 6:00 p.m. at Owens Banquet Room, located at 150 Kent Street, Owens Hall, on the Virginia Tech campus. Students can be dropped off in the small faculty/staff parking lot, directly outside of Owens Hall, and proceed through the doors located on the right side of Owens Hall. Students should follow the signs, "International Student Orientation," once they enter the building. Attendees should wear their name badge to this social and/or mention that you are a part of the VT KnowledgeWorks Global Partnership Event.
- Attendees enjoy a networking social, dancing, and snacks from 6:00-8:00 p.m. in Owens Banquet Room with Virginia Tech Cranwell International Center students and the Council of International Students.
- At 8:00 p.m., teams should meet two Virginia Tech Global Ambassador students in the hallway directly outside of the banquet room entrance to walk over as a group to Mellow Mushroom for dinner. Virginia Tech Global Ambassadors lead students to Mellow Mushroom at 207 South Main Street, in Downtown Blacksburg.
- Pizza buffet and salad dinner sponsored by Apex Systems Center for Innovation and Entrepreneurship at Mellow Mushroom in Downtown Blacksburg. Coordinator: David Caravati, Apex Systems Center for Innovation and Entrepreneurship, davidc10@vt.edu, 804-387-6979.
- **Host family picks up student in the side parking lot outside of Mellow Mushroom at 207 South Main Street, in Downtown Blacksburg at 9:30 p.m.**

Wednesday, August 23

- **Host families drop off student(s) anytime between 8:00-11:00 a.m. at the main entrance doors of The Holtzman Alumni Center side of The Inn at Virginia Tech, so they can work on their presentations as a team.**
- Teams can continue to work on and finalize their presentations in Alumni Assembly Hall, where the Global Student Entrepreneurship Challenge will be hosted the next day. Wi-Fi is available. Teams can also use the time in the morning to explore the Virginia Tech campus and Downtown Blacksburg on their own by referring to the maps available at <http://www.vtkwglobal.com/2017/resources>. Attendees can access Downtown Blacksburg by Uber ride and explore the Virginia Tech campus, which is within walking distance.
- All students should be present in Alumni Assembly Hall at 11:40 a.m. to depart for Goodwin Hall, located on the Virginia Tech campus. A VT KnowledgeWorks staff person will walk the teams over to Goodwin Hall.
- Boxed lunch and tour at noon at Goodwin Hall, the flagship building for the Virginia Tech College of Engineering, located at 635 Prices Fork Road, Blacksburg. Tour guide: Rosaire Bushey, Communications Director of the Virginia Tech College of Science, 540-231-2965, busheyr@vt.edu.
- After the lunch concludes at 1:00 p.m., students will walk with a VT KnowledgeWorks staff member back to The Holtzman Alumni Center of The Inn at Virginia Tech for the audio visual testing period in the afternoon.
- Audio visual test run in Alumni Assembly Hall of The Inn at Virginia Tech from 1:15-5:00 p.m. for student teams to check their presentations on the shared laptop and auditorium system. Students should save their final presentation to the shared laptop that all students will be presenting from at the Challenge. Mark Mondry, Professor of Practice in Entrepreneurship, Department of Management at Virginia Tech (mmondry@vt.edu), will be present during each team's audio visual test to review their slides with them.
- Audio visual test schedule is:

1:15 p.m.: Chitomics	3:00 p.m.: Tekuma
1:30 p.m.: Cohex	3:15 p.m.: Curoso Labs
1:45 p.m.: PAL'AGUA	3:30 p.m.: Prognitive
2:00 p.m.: Nexenic	3:45 p.m.: Plann3r
2:15 p.m.: Silent Hero	4:00 p.m.: College Dough
2:30 p.m.: FlyingScarecrows	4:15 p.m.: Recomendado.ec
2:45 p.m.: SkyCam	4:30 p.m.: Todo

Wednesday, August 23 Continued

- All teams should meet at the main entrance doors of the Holtzman Alumni Center of The Inn at Virginia Tech, outside of Alumni Assembly Hall, for host family pick up by car at 5:00 p.m. Teams enjoy dinner with their host families.

Thursday, August 24

- Host families drop off student(s) at 7:30 a.m. at the main entrance doors of The Holtzman Alumni Center side of The Inn at Virginia Tech.
- Teams should be prepared to meet briefly with the live stream crew to discuss their projects in a casual, interview-like format, before the Challenge. This session will not be played live but will instead be incorporated into the team's individual video they will receive of their presentation at a later date. While a team is not meeting with the live streamers, they can use the time to upload their final presentation to the shared laptop and/or enjoy a complimentary light breakfast before the Challenge starts at 8:15 a.m.
- Global Student Entrepreneurship Challenge in Alumni Assembly Hall, The Inn at Virginia Tech & Skelton Conference Center from 8:15 a.m.-4:00 p.m. Challenge agenda and live stream channel available at www.vtkwglobal.com/video/challenge.
- Global attendees break for lunch, provided by VT KnowledgeWorks in Latham Ballroom A at 12:10 p.m.
- Global Student Entrepreneurship Challenge continues from 1:10-4:00 p.m.
- Pick-up by host families outside the main entrance doors of The Holtzman Alumni Center side of The Inn at Virginia Tech at 4:15 p.m.
- Host families drive to (and attend) the Awards Ceremony Banquet and Celebration at 6:30 p.m. in Latham Ballroom AB, at the Inn at Virginia Tech with student(s). Please arrive promptly at 6:30 p.m., since the program starts shortly after.
- After the banquet concludes around 8:30 p.m., students have the option of seeing a free movie on the Drillfield on the Virginia Tech campus or going to an informal, after-party celebration in Downtown Blacksburg. Host families will need to drop off their student(s) in either instance to their preferred activity for the evening.
 - Option 1: *Wonder Woman* movie showing on the Drillfield on the Virginia Tech campus, starting at 9:00 p.m. and ending around 11:30 p.m. The event is free and the rain location will be held in Burruss Hall on the Virginia Tech campus. Students can take an Uber back to their host family residence when the movie concludes.
 - Option 2: Students can be dropped off at PK's Bar & Grill located at 432 N Main Street, Blacksburg. PK's accepts those that are 18 and over with a valid picture ID. Please bring your passport to enter and spending money if you wish to purchase alcohol. All bars in Downtown Blacksburg require a picture ID to enter and students can enjoy the nightlife in Blacksburg at their leisure on their own.
- 12:30 a.m.: Celebration concludes when all teams depart on shuttles at 12:30 a.m. available outside of PK's Bar & Grill. This will be the only transportation available back to your host family. Please be courteous to your host family by arriving back 1:00 a.m. If you miss the shuttle ride, please arrange an Uber ride back by 1:00 a.m. If you decide to go home earlier in the evening (before 12:30 a.m.), you will need to pay for and arrange your own Uber.

Friday, August 25

- Check-out from host family homes.
- Host families drop off student(s) at The Inn at Virginia Tech main entrance (901 Prices Fork Road, Blacksburg) by 9:15 a.m. for chartered bus to drive them to The Hotel Roanoke. Bus leaves at 9:30 a.m., so please arrive no later than 9:15 a.m.
- Bus takes attendees to the Roanoke Star Overlook on Mill Mountain, located at 2198 Mill Mountain Spur, Roanoke, Virginia, to see a mountain-top view of the city of Roanoke and to take pictures.

Friday, August 25 Continued

- Drop off luggage at The Hotel Roanoke lobby. Although check-in is not until 4:00 pm, guests can check with the front desk throughout the day to see if their room is available earlier. Wi-Fi login information available at the front desk as well. Lunch vouchers will be distributed at this time.
- Lunch available from 12:00-3:00 p.m., on your own, in the City Market Building in Downtown Roanoke by using the \$12 voucher to eat at one of the cafés located within the building. Refer to the online Downtown Roanoke map regarding its nearby location to The Hotel Roanoke at www.downtownroanoke.org/get-around/downtown-map.
- Student teams can explore Downtown Roanoke at their leisure. Refer to “Explore Roanoke,” in the Event Resource Guide online at www.vtkwglobal.com/2017/resources, for additional links on where to shop and what to see in Downtown Roanoke, as well as public transportation maps (on page 18-19). These options are within walking distance to The Hotel Roanoke, including:
 - Center in the Square (located across from the City Market Building), which includes Science Museum of Western Virginia, History Museum of Western Virginia, Butterfly Atrium, Pinball Museum, and Aquarium. Learn more about Center in the Square at <http://www.centerinthesquare.org>.
 - Taubman Museum of Art
 - Virginia Museum of Transportation
 - Shopping in Downtown Roanoke
 - Shopping at Valley View Mall (accessible by taking the Valley Metro Bus at 1108 Campbell Ave SE, Roanoke)
 - Pool at The Hotel Roanoke
- All winning teams of the Global Student Entrepreneurship Challenge need to meet just outside of Shenandoah Ballroom at 5:00 p.m. to complete their team paperwork with a VT KnowledgeWorks staff person, in order to receive their mailed check post the event.
- Closing Reception in Shenandoah Ballroom, Hotel Roanoke at 5:30 p.m. All students should be present and dressed in business professional attire for this concluding celebration of music, food, and dance, as well as a photo booth available to take pictures with friends! Please bring your photo ID (passport) for the open bar available and continued festivities post the reception.
- Attendees have the option of continuing their celebrations in Downtown Roanoke with some PowerSchool employees at 8:45/9:00 p.m. Guests will walk from The Hotel Roanoke into Downtown Roanoke with PowerSchool employees. Please bring money and a picture ID (passport) to verify your age and to enter places in Downtown Roanoke.
- Return to room at Hotel Roanoke.

Saturday, August 26

- Student teams depart and checkout at the hotel front desk no later than 11:00 a.m. Guests can personally arrange a shuttle from The Hotel Roanoke to the airport at the front desk. Make your reservations in advance (on Friday), since there is only one shuttle. The shuttle runs from 5:45 a.m.-11:45 p.m., and every 30 minutes on the quarter hour. Inform the bell staff of your shuttle reservation, upon waiting outside.
- If students must wait for their flight departure at the Roanoke-Blacksburg Regional Airport, they can wait comfortably in the second-floor conference room of the airport, if they wish.

Questions? Contact Lindsey Eversole or a VT KnowledgeWorks staff member, referring to the contact information at www.vtkwglobal.com/2017/resources.