



## **VT KnowledgeWorks Global Partnership Event - August 17-26, 2017**

Washington, D.C., August 17-19, and Roanoke-Blacksburg, Virginia, August 19-26

### **Host Company Commitments**

#### **Monday, August 21**

- Host companies meet at Custom Catering Center (902 Patrick Henry Drive, Blacksburg) for lunch from 12:30-1:45 p.m. to meet their student team. VT KnowledgeWorks staff will review the Challenge judging criteria during lunch.
- The host company drives their student team back to their company site to begin shadow and coaching experience.
- Students receive coaching from their host company during the afternoon. The team will practice presenting their business concept presentation for the Global Student Entrepreneurship Challenge, with the intention of receiving feedback and suggestions from the host company. The goal is to help tighten the team's pitch according to the judging criteria available at [www.vtkwglobal.com/2017/rules](http://www.vtkwglobal.com/2017/rules), as well as to inform the team about your company. In addition, you may choose to spend some of your time helping your team make a connection to another local company or university resource to discuss their business concept in a "real world" setting.
- The host company drops the student team off at Wikiteria Café in the VT Corporate Research Center (1715 Pratt Drive, Blacksburg) at 5:30 p.m.

#### **Tuesday, August 22**

- Host company picks the team up at 12:30 p.m. at the pull-off semicircle driveway in front of Cassell Coliseum (off of the Beamer Way entrance on the Virginia Tech campus - road formerly called Spring Road, which is the road that both Cassell Coliseum and Lane Stadium are accessible from).
- Host company takes team out to lunch (or provides lunch).
- After lunch, the team works at the company site on their presentations. The host company should allow the team to work on their presentation on their own first, before meeting back with them for more coaching and presentation practice later in the afternoon.
- Host company drops the team off at 6:00 p.m. at Owens Banquet Room, located at 150 Kent Street, Owens Hall, on the Virginia Tech campus. Students can be dropped off in the small faculty/staff parking lot, directly outside of Owens Hall, and proceed through the doors located on the right side of Owens Hall. Students should follow the signs, "International Student Orientation," once they enter the building.

#### **Thursday, August 24**

- Host companies have the *option* of attending the Global Student Entrepreneurship Challenge in Alumni Assembly Hall at The Inn at Virginia Tech (free) from 8:00 a.m. – 4:00 p.m. Admission is free but registration is required in advance – [www.vtkwglobal.com/2017/registration](http://www.vtkwglobal.com/2017/registration). Lunch is not included and on your own.
- One representative from the host company is invited to attend the Awards Banquet at The Inn at Virginia Tech (901 Prices Fork Road, Blacksburg) at 6:30 p.m. in Latham Ballroom to observe the awards presentation. RSVP required.